

How Noodle Factory's AI-Powered Learning Assistant Supercharges Sales Enablement & Automation

Noodle Factory provides learning and development opportunities to reinforce new skills and provides specific help with tasks to support improved performance in the field

The solution supports sales readiness to meet / qualify more customers & to commit / close more deals...

Learning Experience

Personalizes and adapts learning experiences to individual learner needs (including language)

Answers

Provides in-the-moment job aids, guidance, and answers to critical questions

Productivity

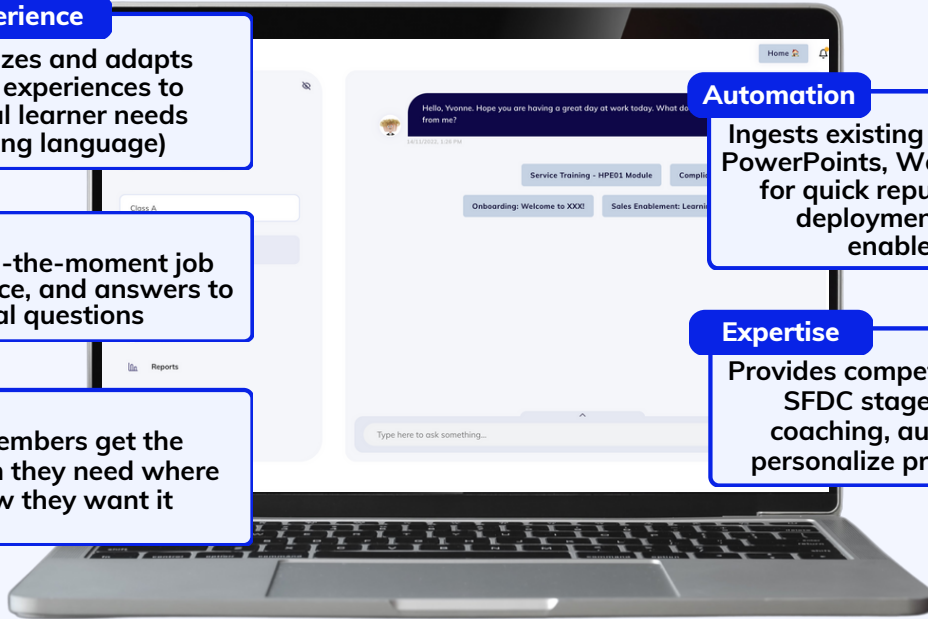
Team members get the information they need where and how they want it

Automation

Ingests existing content (PDFs, PowerPoints, Word documents) for quick repurposing and deployment of sales enablement

Expertise

Provides competitive expertise, SFDC stage/scorecard coaching, automation of personalize proposal builds



Use Cases Include:

Competitive Intelligence, Automated Proposal Builds, and Sales Enablement

Leverage Text-Based Content to Deploy Modules in Minutes

- 1 Link to existing learning resources such as slides, storage locations, documents, websites
- 2 Learners access Noodle Factory via browser on their SFDC page or through Webex, Teams, Slack, etc.
- 3 Allows learners to explore topics/content and ask questions in any language



Noodle Factory, in particular, can create a human-like [engagement] experience. Noodle Factory can do so much more than traditional “push” enablement. Imagine a sales director typing, 'I don't know what to do. Give me the top 5 tips on how to launch our sales methodology in a complex HW/SW services business'. Noodle Factory can seamlessly and instantaneously pull from our answers...to create a personal, safe, secure chat.

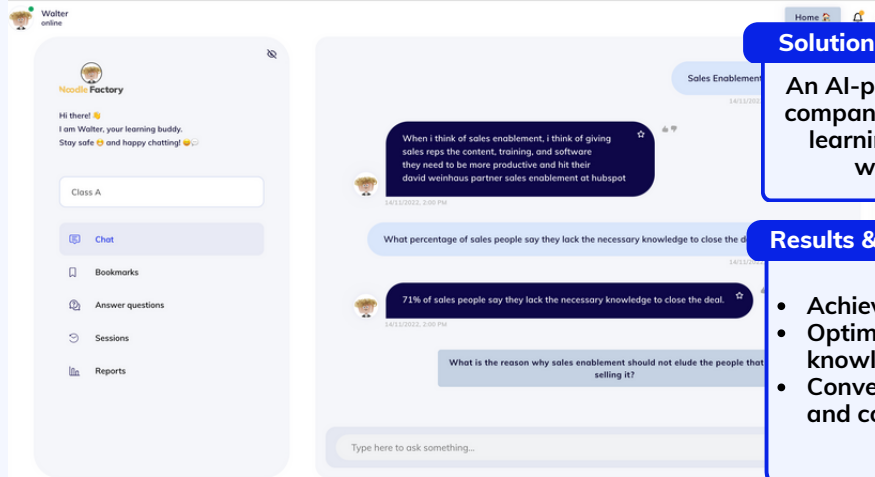


Streamline messaging, delivery, and focused assessments to ensure everyone is prepared on the "how to" of the subject being trained. Acts as a coaching tool using a curated dataset for improved guidance. Allow users to engage via GPT-enabled prompts outside the knowledge base.

Supercharge Sellers Using an AI Learning Companion giving them the AI-enhanced enablement training they need and want

Problem

To extend the impact and "stickiness" of training for sellers, offering greater engagement with the core knowledge and skills being trained is important. Noodle Factory supports in-line coaching and reinforcement.



Solution

An AI-powered sales learning companion that reinforces the learning that sellers need, when they need it

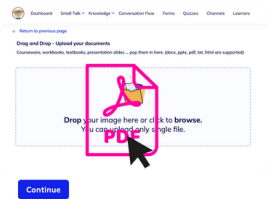
Results & Benefits

- Achieve sales consistency
- Optimal in-the-moment sales knowledge and coaching
- Conversational, conceptual, and contextual chat

Sales Enablement Made Stickier and Easier with AI

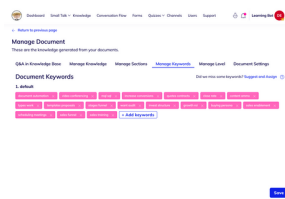
1

Drag and drop your existing resources into the platform



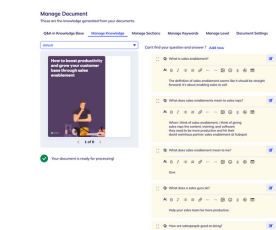
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AI suggests tagging of learning resources by topics and difficulty levels



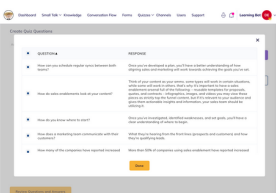
3

AI suggests question-answer pairs for managers to curate their knowledge base



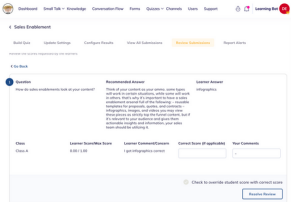
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Generated question-answer pairs can be used to create assessments or quizzes



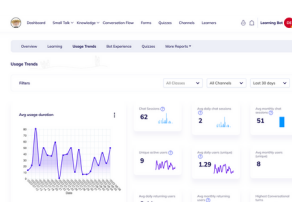
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Learners can get the help they need when they need it



6

Extensive dashboard and learning admin tools provide detailed tracking and insights of progress



Other Features

- Single Sign-On (SSO) support and LTI integration with most LMS platforms
- Integrated with messaging spaces or chat but keeps them within the "walled garden" of the corporate network
- Gives users a ChatGPT-like experience but within the structure of their course content
- Rich media (video, audio, animations) can be included for greater engagement
- Practical use of AI to automate learning tasks while keeping managers in the loop

